



*May, 2021*

Good day to Artists of the Region of Waterloo,

We hope you are doing well. During these uncharted times, we continue to learn new ways of coping with the pandemic and lately the only constant is change. Due to the COVID-19 pandemic, we have re-visioned the in-person Bestival for this year. We have adapted our plans and now will be presenting programming throughout the entire summer that we feel will make the Region of Waterloo proud! Our talent is deep, our culture is rich, and you, our musicians, dancers, poets and visual artists are going to help make it happen.

Every year, Bestival has managed to pay our artists as best as we can through grants, donations, and business sponsorships. This year, due to the challenges presented by the pandemic, we have chosen to focus our energies on applying for grant funding rather than approaching small businesses who continue to be hit hard with the present reality. At this point in time, we are still awaiting our final funding amount. We will be offering paid gigs for selected performers.

We are asking for interested performers to fill out the attached form by **June 23rd**.

We are looking forward to hearing from you and can't wait to work on this new adventure as we continue to manage our new reality.

Best,

*Bestival 2021 Team*

**[Please Click Here to Apply](#)**